

Noap Studio Winter 2014 Collection

Modern Apparel for Outdoorsmen

Noap Studio is proud to announce the release of their second collection for Winter 2014 (southern hemisphere).

The Winter collection includes the existing styles of t-shirts, woven shirts and accessories with the addition of heavy weight field shirts, knitted beanies and cashmere sweaters to the range.

To coincide with the release of the collection a limited edition zine was developed.

The Third Arrow was photographed over a three day, unassisted hike through Koikyennuruff, Western Australia (The Stirling ranges). Five photographers set out on foot with all the equipment and supplies required for the duration of the hike carried on their backs. Noap Studio supplied clothing and accessories from the Winter 2014 collection to be put to a true test by the outdoorsmen.

With the addition of Alfred's Apartment and Lo-Fi to the list of stockists, Noap Studio is building a strong position within boutique clothing stores around Australia.

The collection is currently available in selected boutiques and online at www.noapstudio.com

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Media:

www.noapstudio.com/winter-collection-2014-lookbook

www.noapstudio.com/assets/NoapStudio-Winter2014LookbookImages-HiRes.zip

Wholesale catalogue available on request